

BRIANNA COLEMAN ART DIRECTOR, PHOTOGRAPHER & DESIGNER

CONTACT

talktobl@gmail.com
774. 551. 6924

briannacoleman.com

SKILLS

- Fluency in Adobe CC (Illustrator, Photoshop, InDesign, Lightroom, After Effects).
- Understanding of publication print production processes
- Professional Digital Photography on location & in studio
- Exceptional organizational, time and project management skills
- Familiarity in E-Commerce platforms, particularly Shopify

ACHIEVEMENTS

JULY 2020

ArtScope

Interviewed for Millennial Artists affected by COVID-19 article

MAY 2019

Peerspace

Featured Photographer, Nine Best Boston Food Photographers

MARCH 2019, OCTOBER 2018

Tuesday Night's Cookbook

James Beard Award Winner, 2019 Best General Cookbook

The New York Times 19 Best 2018 Fall Cookbooks

Amazon's Best of the Year Pick in the Cookbooks, Food & Wine Section

AUGUST 2018

Boston Voyager Magazine

Featured Designer, Trailblazer Series

EDUCATION

Bachelor of Fine Arts,

Graphic Design & Technology
Minor in Communications

EXPERIENCE

OCTOBER 2021 - JANUARY 2023

360PR+ | Senior Graphic Designer & Studio Manager | Boston, MA

- Coordinate all studio photo shoots and studio maintenance.
- Concept, brief, photograph, style and prop style all social media and digital marketing photography & designed graphic content for 2-3 client monthly.
- Build custom pitching decks for PR team.
- Project manage & design reports for various clients.
- Closely work with and manage design interns seasonally.

OCTOBER 2018 - PRESENT

Self Employed Freelance | Design & Photography | Boston, MA

- Provide brand story-telling, lifestyle, portrait and food & product photography service for various clients.
- Branding & identity work, digital, web and various print design services for various clients.
- Client management, consultation, photoshoot coordination & project management timelines provided with servicing client expectations.

JANUARY 2019 - SEPTEMBER 2021

Christopher Kimball's Milk Street | Art Director of Photography | Boston, MA

- Coordinate, art direct and prop style all food photography shoots for six magazines and two cookbooks annually.
- Photograph and style recipes for Online Cooking School classes, products for Milk Street's E-commerce store and any misc. marketing photo requests from any of Milk Street's departments.
- Attend to making sure several different photo angles and styles are taken per recipe during all photoshoots so there are assets to suit the needs of different channels including book, magazine, social media, email and website applications.
- Continue to evolve Milk Street's photography style while holding true to the integrity of the brand and create different directions for each publication in collaboration with designers, photographers and food stylists.
- Stay abreast of current design and photography trends both in and out of the food industry.
- Project-manage timelines for cookbooks, manage and oversee relationships between designers and publishers.
- Approve creative direction for email campaigns and product website to ensure all photography is being used as intended.

SEPTEMBER 2016 - DECEMBER 2018

Christopher Kimball's Milk Street | Graphic Designer - Associate Art Director | Boston, MA

- Coordinate all editorial photoshoots for cookbook and magazines.
- Design all packaging for Milk Street owned and partnered branding licensed products such as cooking equipment & tools boxes and hang-tags.
- Approve and oversee corporate and marketing print and digital graphics for email, social media, brochures, business cards and all stationary.
- Maintain branding style guidelines for all departments including Radio, TV, Cooking School, and Website.
- Oversee and art direct set design for Milk Street Television seasonally
- Design and create sub-brands from top to bottom for the magazine, radio, cooking school departments and a digital subscription-based platform; develop style guides for each department.